

**Downtown Aberdeen Business Meeting Agenda**  
**Tuesday, May 14<sup>th</sup>, 2019**  
**Town Hall Conference Room**  
**115 N. Poplar Street, Aberdeen, NC 28315**

I. ATTENDANCE

II. OLD BUSINESS

a. April 9th Attendance

- i. Staff Member Jen G., Merchants/Business and/or Downtown Stakeholders Kasey Z., Jackie C., Tony M., and Marian J.

III. NEW BUSINESS

a. Downtown Aberdeen Advisory Board (DAAB)

- i. Social Media Policy Update
- ii. UDO Rewrite Update
- iii. South Street Mural Update
- iv. Next Meeting Date: Tuesday, May 21<sup>st</sup> – 9AM – Town Hall Conference Room

b. Completed Events

- i. Dog Fair - April 13<sup>th</sup>
- ii. Easter Egg Hunt - April 20<sup>th</sup>
- iii. May the Fourth - May 4<sup>th</sup>

c. Upcoming Events

i. Spring Spree - THIS SATURDAY - May 18<sup>th</sup> - 10AM-4PM

1. Refer questions/inquiries to [AberdeenSpringSpree@gmail.com](mailto:AberdeenSpringSpree@gmail.com)
2. Facebook Event Pages (Sections)

- i. Main Event Page: <https://www.facebook.com/events/350571592424809/>
- ii. Creative Corner: <https://www.facebook.com/events/432457263964606/>
- iii. Artist Avenue: Main Page  
<https://www.facebook.com/events/350571592424809/>
- iv. Food Truck Area: Main Page  
<https://www.facebook.com/events/350571592424809/>
- v. Adult Alley: <https://www.facebook.com/events/362626107797098/>
- vi. Strength Alley / Muscle Beach:  
<https://www.facebook.com/events/521992134997806/>

ii. Sunday Exchange Concert Series

1. Sunday Exchange Concert Series [June 9<sup>th</sup> | July 14<sup>th</sup> | Aug. 11<sup>th</sup> | Sept. 8<sup>th</sup>]
  - a. Local Opener – 5PM | Headliner – 6PM
  - b. Headliners: June - Alanna Royale; July - The Tams; August - Sons of Mysterio; September - Nathan Angelo | Openers TBD

- iii. Hanging with Heroes (collaborative) - June 15<sup>th</sup>
  - 1. Time:
  - 2. Event Lead: (coordination, social media, promotion)
  - 3. Participants will need to coordinate “hero” for their location (i.e. police, fire, military)
  
- iv. Fourth of July Block Party (collaborative) - July 4<sup>th</sup>
  - 1. Road Closure Update
  - 2. Time:
  - 3. Contact event leads Contact event leads (Nicole M. [manager@railhousebrewery.com](mailto:manager@railhousebrewery.com) or Kelly M. [highoctanegirls@gmail.com](mailto:highoctanegirls@gmail.com)) for info

d. Future Events

- i. Fall for Aberdeen - Oct. 12<sup>th</sup>
- ii. Community Feast - Oct. 19<sup>th</sup>
- iii. Wine Walk, Holiday Open Houses, Bread Bowl - Nov. 8<sup>th</sup> & 9<sup>th</sup>
- iv. Small Business Saturday - Nov. 30<sup>th</sup>

e. Succession Notes

- i. Upcoming Projects
  - 1. Five & Dime Renovation – Main St.
  - 2. Mural – South St.
  - 3. Yoga Studio – Knight St.
  - 4. Antique Building – S. Sandhills Blvd.
  - 5. Repaving Schedule
  - 6. S. Sandhills Cross-walk
  - 7. South St. Improvements
- ii. Downtown Aberdeen Guild
- iii. Downtown Advocacy and Trainings
  - 1. <https://www.nccommerce.com/about-us/divisions-programs/rural-economic-development/nc-main-street-rural-planning-center>
- iv. Chef’s Table / Community Feast Committee
  - 1. Committee needs to establish leadership / meeting schedule / next steps
- v. Caboose Decorating Schedule - Garden Club (Sarah Ahmad - [sahmad001@nc.rr.com](mailto:sahmad001@nc.rr.com))