

AGENDA
Regular Meeting of the
Downtown Aberdeen Advisory Board

February 19th, 2019
Tuesday, 9:00 am

Robert N. Page Municipal Building
Aberdeen, North Carolina

1. Call to Order
2. Approval of Agenda
3. New Business
 - a. North Carolina Main Street Presentation – Chuck Halsall
 - b. Presentation of 2019 Strategic Plan Draft – Jen Gallimore
 - i. 2019 Strategic Plan Review and Discussion
 - ii. 2019 Strategic Plan Adoption
4. Old Business
 - a. Training Dates
 - i. Main Street Orientation Options (*required*)
 1. March 1st (10:30 am – 2:30 pm) Raleigh, NC
 2. April 5th (10:30 am – 2:30 pm) Raleigh, NC
 - ii. 4-Point Approach Basic Trainings (*Optional*)
 1. Economic Vitality: April 10th (9:30 am – 4:00 pm) Burlington, NC
 2. Organization: August 6th (9:30 am – 4 pm) Mount Airy, NC
 3. Design: November 7th (9:30 am – 4 pm) Garner, NC
 4. Promotion: TBD 2020
 - iii. Coffee / Pastry Calendar
5. Open Discussion
6. Adjournment